

New and Improved

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How many times have we seen the label, “New and Improved”? After we made the purchase we discovered the only thing new and improved was the packaging! Due to advertising fatigue, we could have overlooked something because we *thought* we knew what it was all about.

Let me introduce you to the new and improved Boy Scouts of America. Do you really know what it’s all about?

Our message is the same—Acts 2:38. But how we package or present that message changes. Let me ask you some questions:

- Would you like a means to present good solid Christian principles and examples to your children?
- Would you like to promote a deeper understanding of our faith?
- Would you like a means to increase your Sunday school attendance?
- Would you like a means to bring new families into your church?
- Would you like a way to retain young people or add young people to your youth group?
- Would you like an up-to-date method to introduce your young people to future job possibilities?

Maybe it is time to take a new look at Boy Scouts! Boy Scouts of America programs span from first grade to twenty years of age. These programs are varied:

1. Cub Scouting: first grade to fifth grade (ages 7–10), family oriented
2. Boy Scouts: sixth grade to eighteen years, developing self

3. Varsity Scouting: older Scouts (ages 14–17), more challenging adventures
4. Venturing: young men and women (ages 14–20), crews choose special interests.

The Boy Scouts of America's proven programs can be used as is or modified to meet the needs of the local church. What better way to introduce your youth to good Christian examples and principles, reach your community, and at the same time experience growth?

Check out our new and improved Web site and learn more about how Scouting can be a big boost to your church: *<http://www.pcsbsa.com>*